



## **Decent People, Decent Company**

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### **Speaking Event**

Who: *Robert L. and Carolyn N. Turknett, CEO & President*

What: Presentation for **CEO Central 60** entitled, "When no one is looking"

When: April 11, 2007, 8:00am-12:00 noon

Where: Federal Reserve Building, 1000 Peachtree Street, Atlanta

**CEO Central** is a multi-tiered, multi-partner program that addresses the unique needs of nonprofit executives. Designed exclusively for leaders of nonprofit and philanthropic organizations in metropolitan Atlanta, CEO Central features programs, tools and resources that empower participants to improve themselves, their organizations and their communities.

### **The presentation:**

Using personal stories from those who have grappled with and triumphed over workplace character issues, Bob and Lyn will discuss how building leadership character will help to create an organization in which all participants are aware of their contributions and are willing to challenge the ethics of any action. They will show how that fosters a culture in which employees take responsibility for and ownership of success, members treat each other with respect, and everyone enthusiastically invests their energies.

Find out how to:

- Expect the most, and get it
- Create positive leadership at every organizational level
- Influence others by learning the skill of empathy
- Build trust and respect through emotional mastery
- Balance humility and self-confidence
- Encourage a culture of accountability