

## **Decent People, Decent Company**

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### **Special Event**

Who: Bob and Lyn Turknett

What: OCA

When: June 18, 2005, 9:00am

Where: Atlanta Community Food Bank, 732 Joseph E. Lowry Blvd., Atlanta, GA 30318

### **Topic: Character as the Foundation of Leadership**

The kind of character needed for leadership today involves more than honesty and trustworthiness. It also requires a strong sense of responsibility: Leaders with character are leaders who get things done. Offering a dynamic model of leadership character, practical tools, and the personal stories of dozens of organizational leaders from their over 20 years of experience, Bob and Lyn Turknett, authors of *Decent People, Decent Company* show how leaders at all levels can help bring integrity, respect and personal responsibility back to the workplace.

The recent meltdowns at Enron, Andersen, WorldCom, HealthSouth, and others were all caused by failures of leadership and failures of character. Bob and Lyn will answer such questions as: What kind of character do leaders need at the executive level and at the front line? How does the character of a leader influence the character of an organization? How is character in leaders developed? How can we each develop our leadership character? Why is leadership character needed for financial success?