## Decent People Decent Company





"In Decent People, Decent Company, Bob and Lyn Turknett have done a terrific job of demonstrating the power of fundamental values and practices. Any leadership team working to create a wholesome, comfortable, and exciting work environment that brings out the best in people should not miss this one."

-- Jack Guynn, President Federal Reserve Bank of Atlanta

"Leadership development ranks right along side technology as the most important levers for improving organization effectiveness. Built upon decades of understanding and research, the Turknett are leaders in contemporary leadership development and organization performance. The Turknett's beliefs are an essential part of leadership development at Pearl Izumi and we will provide a copy of this book to managers/leaders in the Company."

-- Jerry Edwards, President Pearl Izumi

"Bob and Lyn Turknett deliver a wealth of information on how to be a better leader at work and in life. "Decent People, Decent Company" offers a way of conducting business in all aspects of our daily lives. It is well worth the read. Bob and Lyn Turknett show us how to be more effective leaders and how to bring out the best in others. "Decent People, Decent Company" is a must read for anyone who wants to become a better leader."

-- Spurgeon Richardson, President and CEO Atlanta Convention & Visitors Bureau

"In Decent People, Decent Company, Bob and Lyn Turknett illustrate how to bring out the best in others and encourage treating each other with integrity and respect. In doing so, they offer a very special book to anyone who is interested in becoming an effective leader—a possibility that exists for each of us."

-- Johnnetta B. Cole, President Bennett College for Women

"Decent People, Decent Company is one of the best books on leadership I have ever read! It gets to the heart of leadership, to the essence of integrity, respect and responsibility and is a "must read" if you run a company, a classroom or a family."

-- Conchita Robinson, CEO C. Robinson Associates, Inc. "Decent People, Decent Company is the culmination of years of study by Bob and Lyn as they set out to learn what is most important in leadership. Character, Respect and Responsibility are the answers to what we all need from our leaders today. As you read this book, you will see the applications to your business as well as your personal life."

-- Russ Umphenour, CEO RTM Restaurant Group, Inc.

"In <u>Decent People</u>, <u>Decent Company</u>, Bob and Lyn Turknett have provided extraordinary valuable lessons in leadership and integrity.

They have written with a remarkable clarity of vision and fullness of understanding, drawing interestingly on their wealth of knowledge, experience and their own conscientious practice of the values they espouse.

Insightful and practical, <u>Decent People</u>, <u>Decent Company</u> focuses on the critical importance of character as well as competence and it offers a richly rewarding reading experience no matter where we are on the learning curve of leadership."

-- B. Frank Skinner, Retired Chairman & CEO BellSouth Telecommunications, Inc.

"Great insights into the leadership challenges of balancing people and mission. Translates an old Navy saying, "One hand for the ship, one hand for a shipmate" into everyday, practical business use."

-- P. Alec Fraser Captain, U.S. Navy (ret) and President, Turner Properties, a division of Turner Broadcasting Turner Properties, a division of Turner Broadcasting

"Just as playing tennis or golf with someone can give you insight into their character, "Decent People, Decent Company" gives great insight into the value of integrity, respect and responsibility for leaders of all human endeavors."

-- Ken Byers, President Byers Engineering Company

The principles outlined in the book Decent People, Decent Company can be put to use in all aspects of a persons life. While corporate leadership is the major theme of this book, for anyone interested in improving their personal leadership skills, this book is a must. I recommend it highly to all of the players that I coach.

-- T.J. Tomasi